

## CURRICULUM VITAE

Dr. Alexandra Herfroy-Mischler  
Department of Communication and Journalism  
The Harry S. Truman Research Institute for the Advancement of Peace  
The Hebrew University of Jerusalem  
Mount Scopus, Jerusalem 91905  
Website: [https://www.researchgate.net/profile/Alexandra\\_Herfroy-Mischler](https://www.researchgate.net/profile/Alexandra_Herfroy-Mischler)  
Email: [a.mischler@mail.huji.ac.il](mailto:a.mischler@mail.huji.ac.il)

### **Academic Appointments**

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2014-Currently	Associate Researcher, The Harry S. Truman Research Institute for the Advancement of Peace, The Hebrew University of Jerusalem
2016-Currently	Associate Researcher, CNRS/CRFJ, UMIFRE n°7 CNRS – MAEDI, USR 3132.
2012-Currently	BA and MA Adjunct Lecturer, Department of Communication and Journalism
2010-Currently	Mehina, BA and MA Adjunct Lecturer, Rothberg International School, The Hebrew University of Jerusalem
2010-Currently	Associate Lecturer, The International School for Holocaust Studies, Yad Vashem, Jerusalem

### **Education**

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#### **The Hebrew University of Jerusalem**

2013-2014	Post-Doctoral Fellow, The Harry S. Truman Research Institute for the Advancement of Peace
2012-2013	Brenda Danet Post-Doctoral Fellow, Smart Family Institute of Communications, Department of Communication and Journalism

#### **Université de la Sorbonne Nouvelle, Paris 3, France**

2008	Ph.D, Sciences de l'information et de la Communication (Media Studies), <i>Summa Cum Laude</i>
2005	Master, Research Track, Sciences de l'information et de la Communication (Media Studies), <i>Summa Cum Laude</i>
2003	Bachelor of Arts, Sciences de l'information et médiation culturelle, option Journalisme (Media Sciences, Médiation of Arts and Journalism) <i>Cum Laude</i>

### **Academic Awards, Distinction and Scholarships**

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2019	Individual Research Fellowship, CNRS, Centre de Recherche Français de Jérusalem (CRFJ), (1250\$)
2018-2020	Individual Research Fellowship at the Harry S. Truman Research Institute for the Advancement of Peace (10.000 \$)
2018	Individual Research Fellowship, CNRS, Centre de Recherche Français de Jérusalem (CRFJ), (1250\$)
2017	Highest Teaching Distinction, Preparatory Program, Rothberg International School, The Hebrew University of Jerusalem

2016	Excellence list of The Hebrew University of Jerusalem Top Lecturers
2015-2016	Highest Teaching Distinction Price, Graduate Studies, Rothberg International School, The Hebrew University of Jerusalem (300\$)
2016	"Comite Attentats-recherche" Research Award, CNRS, (5800 \$)
2016-2018	Research Group Fellowship at the Harry S. Truman Research Institute for the Advancement of Peace (10.000 \$)
2013-2014	Post-Doctoral Researcher Fellowship at the Harry S. Truman Research Institute for the Advancement of Peace (10.000 \$)
2012	Post-Doctoral Scholarship from the "Fondation pour la Mémoire de la Shoah" (FMS), Paris (7000 \$)
2006-2008	Full Doctoral Scholarship from the "Fondation pour la Mémoire de la Shoah" (FMS), Paris (28.000 \$)
2005-2006	Doctoral Visiting Research Fellow Scholarship from the Israeli Ministry of Foreign Affairs in Paris, Egide/Lavoisier (4700 \$)
2005	Winner of the 'Leg de la Veuve Halévy', Paris III, Sorbonne Nouvelle (1100 \$)
2005	Master Excellence Scholarship from the Sorbonne University for outstanding MA thesis ( <i>Summa Cum Laude</i> ), Paris (1400 \$)

#### **Publications in Peer Review Journals**

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Herfroy-Mischler, A and Barr, A (2018). "Jihadist Visual Communication Strategy: ISIL's Hostage Executions Video Production". *Visual Communication*, Online First 19/10/2018 <https://doi.org/10.1177/1470357218803396>

Herfroy-Mischler, A and Friedman E (2018) " The 'blame game frame': Ethical blame patterns and media framing upon negotiations failure in the Middle East". *Journalism: Theory, Practice and Criticism*, Published Online First 13/08/2018 <https://doi.org/10.1177/1464884918791219>.

Herfroy-Mischler, A and Barr, A (2018). "ISIL's Execution Videos: Audience Segmentation and Terrorist Communication in the Digital Age". *Studies in Conflict & Terrorism*, 41(12): 946-967, DOI: <http://www.tandfonline.com/doi/full/10.1080/1057610X.2017.1361282>

Herfroy-Mischler, A. (2016). "When the Past seeps into the Present: The role of Press Agencies in circulating new historical narratives and restructuring collective memory during and after Holocaust Transitional Justice". *Journalism: Theory, Practice and Criticism*, 17(7): 823-844, DOI: <https://doi.org/10.1177/1464884915592406>

Herfroy-Mischler, A. (2015). "Silencing the Agenda? Journalism Practices and Intelligence Events: A Case Study". *Media, War and Conflict*, 8(2): 244-263, DOI: <https://doi.org/10.1177/1750635215584285>

#### **Book Chapters**

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Herfroy-Mischler, A. (2013). Post-Transitional Apology: expressing contrition whilst addressing the Holocaust Transitional Justice's failure, in *Public Apology: between Ritual and Regret*, Daniel Cuypers, Daniel Janssen, Jacques Haers, Barbara Segaert (eds), Amsterdam/New York: Rodopi, 167-188.

Herfroy-Mischler, A. (2008). La couverture agencière de l'affaire des « fonds juifs en déshérence » dans les banques suisses (1995-2005): Enjeux nationaux et internationaux du

traitement de l'actualité concernant l'Histoire économique de la Shoah pour l'agence Télégraphique Suisse et Associated Press, Palmer, M and Aubert, A. (eds). *L'information Mondialisée*, Paris : L'Harmattan, 53-61.

Herfroy-Mischler, A. (2007). Swiss Press Agency and AP coverage of the Jewish accounts in Swiss banks story: 1995-2005 in *International News viewed from France, Media professionals and academic research: parallel approaches*, Proceedings of the Symposium, Sorbonne University, 189-198.

### **Guest Lecturer**

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Herfroy-Mischler, A. (2018). "Jihadist Visual Communication Strategy: Unveiling ISIL's Hostage executions videos production". Second Young Researchers Workshops on Terrorism and Belligerency. The Minerva Center for the Rule of Law under Extreme Conditions, Haifa University. <https://www.youtube.com/watch?v=MglNW9rxeqQ>

### **Conference Papers**

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Herfroy-Mischler, A. (2019). Panel Member with Dr. Paul Lashmar (City University of London) and Prof. Vian Bakir (Bangor University): "How to see in the 'Wilderness of Mirrors': Educating early career journalists in National Security reporting" International Journalism Festival (XIII Edition), Perugia, Italy, April 3-7.

Herfroy-Mischler, A. (2018). "Religion, politics and Public Discourse: Framing ISIL's soldiers belief that they carry Allah's will in the world by executing Muslims, Christians and Jewish hostages". Oxford Symposium on Religious Studies, University Church in Oxford, December 5<sup>th</sup>-7<sup>th</sup>.

Herfroy-Mischler, A. and Friedman E. (2018). "The 'Blame Game' Frame: Discursive Blame Ethics and Media Framing upon Negotiations Failure", CADAAD-2018 Conference: Critical Approaches to Discourse Analysis across Disciplines, 4-6 July 2018, University of Aalborg.

Herfroy-Mischler, A and Friedman, E. (2018). "The Blame Game Frame in the Middle East". Centre de Recherche Français de Jérusalem, UMIFRE n°7 CNRS – MAEDI, USR 3132. 18 June

Herfroy-Mischler, A. (2017). "The role of press agencies in restructuring collective memory during and after the Holocaust transitional justice". XXVII conference - IAMHIST 2017 – University Paris 2 (CARISM)- 10-13, July.

Herfroy-Mischler, A and Friedman, E (2017) "The 'Blame Game' Frame: Discursive Blame Strategies and Media Framing upon Negotiations Failure". *DiscourseNet 19 Conference – Discourse, Knowledge and Practice in Society*. July 7-8, University of Bucharest.

Herfroy-Mischler, A and Friedman, E (2017) "The 'Blame Game' Frame: Discursive Blame Strategies and Media Framing upon Negotiations Failure". *Talking Peace – Going to War: The Third Annual Truman Institute Discourse Conference*. April 30 Truman Institute, Hebrew University.

Herfroy-Mischler, A and Friedman, E (2017) "The 'Blame Game' Frame: Discursive Blame Strategies and Media Framing upon Negotiations Failure". Haifa University, Communications Department seminar, April 4.

Herfroy-Mischler, A and Friedman, E (2017) "The 'Blame Game' Frame: Discursive Blame Strategies and Media Framing upon Negotiations Failure". *The Israeli Communication Association Annual Conference*, Sderot, Israel, April 2.

Herfroy-Mischler, A (2017) 'La stratégie de production des vidéos d'exécution de Daesh: narratifs et audiences' Journée d'études, Terrorisme et Séries TV en Démocratie, Appel CNRS Attentats- Recherche, Université Paris 1 Panthéon-Sorbonne.

Herfroy-Mischler, A (2016) 'Daesh Information and Communication Strategy'. Annual Conference, Comite Attentats-Recherche, CNRS, Paris.

Herfroy-Mischler, A and Barr, A. (2015) 'Execution as a Strategic Tool: Fear and Legitimization in Daesh's Media Agenda-Setting'. First annual Conference of the *International Journal of Press/Politics*, hosted by the Reuters Institute for the Study of Journalism, the University of Oxford, England.

Herfroy-Mischler, A. (2014) 'Oral History and the Arab-Israeli Conflict: Journalists in the Newsroom Remember the Failed Mossad Operation against Hezbollah in Bern, Switzerland, 1998'. The International Oral History Conference, The Hebrew University of Jerusalem.

Herfroy-Mischler, A. (2014). 'Media Coverage of the Mossad: a case study'. 'Talking Peace, Make war', Symposium, The Harry S. Truman Research Institute for the Advancement of Peace.

Herfroy-Mischler, A. (2013). 'Post-Transitional Apology: expressing contrition whilst addressing the Holocaust Transitional Justice's failure'. Panel presentation with the Hebrew University of Jerusalem's Department of Communication and Journalism at the ISPP Annual Conference, IDC Herzliya, Israel, Political Psychology of Global conflict.

Herfroy-Mischler, A. (2013). Silencing intelligence operation in Press Agencies: Swiss official and journalists' self-censorship whilst covering a failed Mossad operation, Bern 1998. International Communication Association (ICA) pre-conference, Royal Holloway, University of London, *Media, War and Conflict* Journal 5th anniversary conference.

Herfroy-Mischler, A. (2012). The perception and the effectiveness of apologies for the purpose of restorative justice in different culture: The restitution process of Holocaust Heirless accounts held in Swiss banks (1995-2005) and its press coverage. The UCSIA workshop on 'The Ritual of Public Apology', Antwerpen University.

Herfroy-Mischler, A. (2007). Comparing Swiss press agency and Associated Press coverage in Switzerland and in Israel about the Holocaust heirless assets stored in Swiss banks affair (1995-2005): a way to define the time-scales of a contemporary historical event? The 50th anniversary IAMCR Conference at the UNESCO in Paris.

## Teaching

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- **History of Zionism**, Preparatory Program, 2010-Currently, Rothberg International School, The Hebrew University of Jerusalem, core course, 4 credits, French.
- **Introduction to Counter-Terrorism**, BA, 2017-Currently, Core course, Rothberg International School, The Hebrew University of Jerusalem 2 credits, English.
- **Terrorism and Counter-Terrorism**, MA, 2018-Currently, Core course, Rothberg International School, The Hebrew University of Jerusalem 2 credits, English.

- **Transitional Justice and the Media**, MA Seminar, Department of Journalism and Communication, 2018-Currently, The Hebrew University of Jerusalem 2 credits, English.
- **New versus old Media Events: an Introduction**, BA, 2014-2018, Department of Communication and Journalism, The Hebrew University of Jerusalem, elective course, 2 credits, English.
- **Social Media and Blogging in Israel: Theory and Practice**, MA 2016- 2018, core course, 2 credits, English.
- **From Mass to Digital Media Events: Media in Israeli society**, MA, 2015-2016, Rothberg International School, The Hebrew University of Jerusalem, core course, 4 credits, English.
- **The role of New and Old media in the Israeli-Palestinian Conflict**, MA, 2014, Rothberg International School, The Hebrew University of Jerusalem, elective course, 2 credits, English.
- **Journalism and Historical Narratives**, BA, 2011-2015, Department of Communication and Journalism, The Hebrew University of Jerusalem, elective course, 2 credits, English.
- **Qualitative Research Methods**, BA, 2010-2014, IDC Herzliya, core course, 4 credits, English.
- **Academic writing**, Preparatory Program, 2010-2018, Mehina, Rothberg International School, The Hebrew University of Jerusalem, elective course, 2 credits, French.

### **Languages**

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French: Mother tongue

English: Fluent

Spanish and German: Intermediate level

Hebrew: Rama ן

Rabbinical Aramaic, Halachic Hebrew: advanced

### **Reviewer for Journals, Conferences and Academic Committees**

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*Media, War and Conflict; The International Journal of Transitional Justice, New Media and Society, Journalism: Theory, Practice and Criticism*, ICA, IAMCR, Polish Executive Government Agency of National Science Center.

### **Interviews in International media**

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"Les médias face au «marathon du désastre»", Interview, Edito, Le Magazine des Medias, 6/15, p.21 par Aline Jaccottet,

[https://www.edito.ch/fr/wpcontent/uploads/2015/12/2015\\_Edito\\_06\\_F.pdf](https://www.edito.ch/fr/wpcontent/uploads/2015/12/2015_Edito_06_F.pdf)

"Pour Daech, les vidéos d'exécution font office de purge politico-religieuse", Interview, L'Humanite, 15/011/2016, pp.53-68, par Ixchel Delaporte, Online Version:

<http://www.humanite.fr/alexandra-herfroy-mischler-pour-daech-les-videos-dexecution-fontoffice-de-purge-politico-religieuse>

"Ce que révèlent les vidéos d'exécutions de Daech", 25.01.2017, Radio CNRS, par Daniel Fiévet, online version: <https://lejournel.cnrs.fr/nos-blogs/face-au-terrorisme-la-recherche-enaction/ce-que-revelent-les-videos-dexecutions-de-daech>

"Le terrorisme disséqué: La recherche au CNRS en France", 11/12/2016, par Yannick Villedieu, Radio CANADA, online version: <http://ici.radio-canada.ca/premiere/emissions/lesannees-lumiere/episodes/369931/audio-fil-du-dimanche-11-decembre-2016>